

CSCB

BRAZILIAN LEATHER  
CERTIFICATION OF  
SUSTAINABILITY

A WORD FROM THE  
**PRESIDENT**

Contrary to other referents traditionally utilized by the sector, the CSCB is not a protocol but a real certification. The seal is conceded by Inmetro (The National Metrology, Quality, and Technology Institute), the signing organ of the deal of mutual recognition in the framework of the IAF (International Accreditation Forum) and the ILAC (International Laboratory Accreditation Cooperation), treaties that guarantee the accreditation of certifying organisms internationally.

Despite it's pioneering nature, the CSCB has a quite simple objective: to orient tanneries on production done in harmony with the environment and the community without having to sacrifice their competitiveness.

Adhering to the CSCB is an intelligent way to prove that leathers and hides are fabricated in the correct way, as well as an excellent strategy for continued betterment.

**José Fernando Bello**

Executive President of the Center  
of Brazilian Tannery Industries  
(CICB)

## **CSCB HIGHLIGHTS THE BRAZILIAN LEATHER INDUSTRY**

The Brazilian leather industry is preparing itself to become a model for sustainable economic activity. In an unprecedented initiative, the country has created and consolidated the Certification of Sustainability of Brazilian Leather (CSCB).

WHAT IS THE  
**CSCB?**





WHAT ARE THE  
**CSCB'S**  
**DIFFERENTIALS?**

Certifications today cite sustainability taking only an industry's environmental impact into consideration.

Brazilian certification, however, takes a triple bottom line into consideration. It also brings the management of these pillars as a primordial aspect for the process.

## THE CSCB HAS **FOUR DIMENSIONS**





THE FOUR DIMENSIONS  
**AND THEIR CRITERIA**

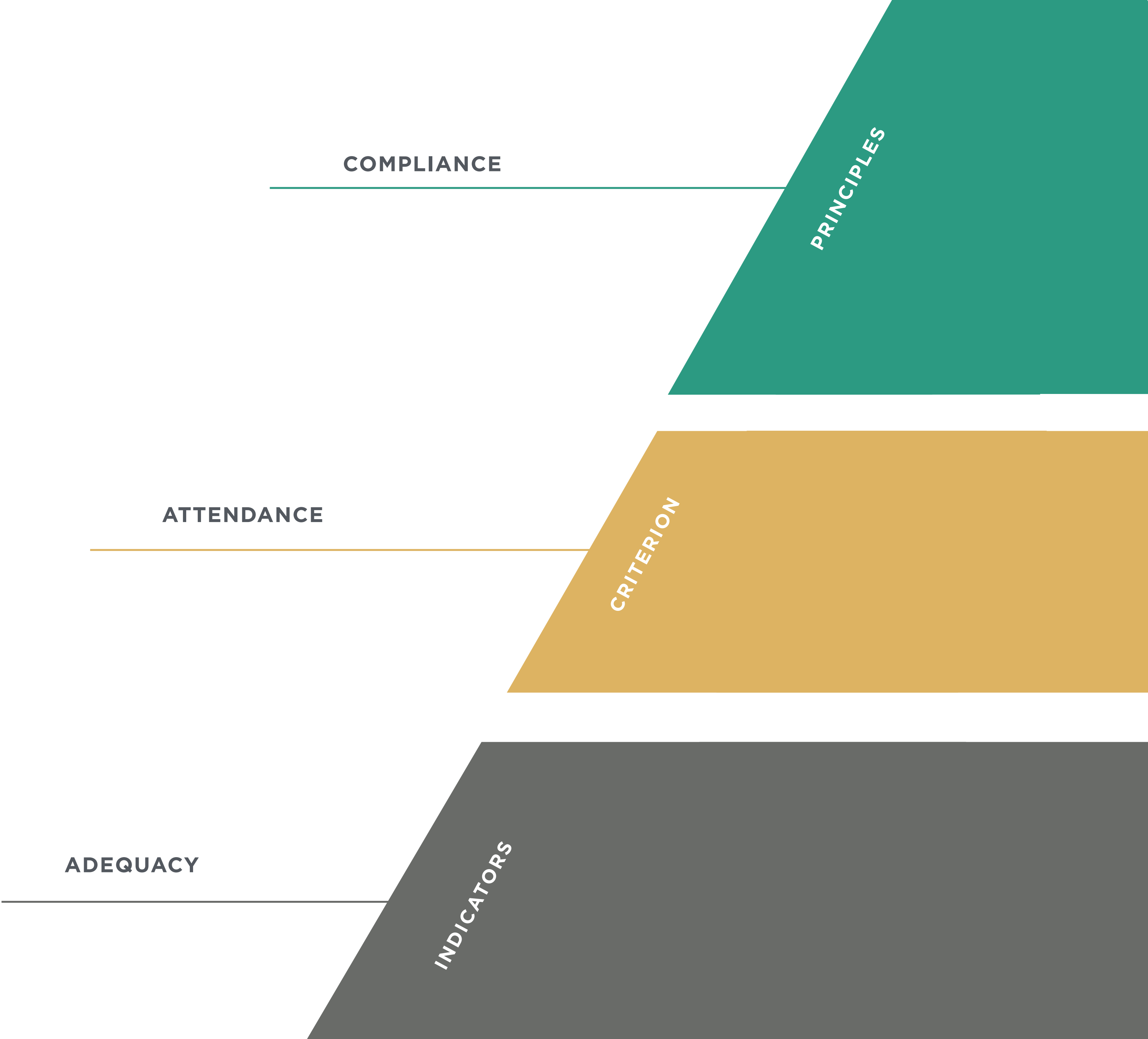
NBR 16.296 IS THE NORM THAT  
DEFINES THE PRINCIPLES AND  
CRITERION FOR SUSTAINABLE  
LEATHER PRODUCTION.

# HIERARCHICAL STRUCTURE

OF THE PRINCIPLES, CRITERIA,  
AND INDICATORS

The principles for each dimension  
of the CSCB’s Norm unfold as  
criteria. They express the  
requirements that guide  
sustainable practices for leather  
production.

For each criterion, a set of specific  
indicators should be met and they  
can be both qualitative and/or  
quantitative.



# SUSTAINABILITY MANAGEMENT

DIMENSION



## PRINCIPLE - SUSTAINABILITY MANAGEMENT SYSTEM

The organization shall effectively manage economic, environmental and social issues.

### CRITERION I

SCOPE - The organization shall determine the limits and coverage of its processes considering the production processes carried out by the organization.

### CRITERION II

STRATEGIC POSITIONING - Top management shall define the organization's sustainability policy and ensure that it is appropriate to the nature, scale and impacts of its activities.

### CRITERION III

DOCUMENTED INFORMATION - The organization shall ensure the implementation and maintenance of the documented information for the proper conduct of its management system.

# SUSTAINABILITY MANAGEMENT

DIMENSION



## CRITERION IV

PERFORMANCE EVALUATION - The organization shall analyze the performance of the management system to ensure its continued suitability, relevance and effectiveness.

## CRITERION V

REVIEW OF THE REQUIREMENTS RELATED TO PRODUCTS AND SERVICES - The organization shall ensure that it has the ability to meet the requirements of the products and services to be offered to customers, conducting a review before committing to the supply thereof.



PRINCIPLE I – PRODUCTION PERFORMANCE

The organization shall establish and implement a system that allows the assessment of production performance in terms of productivity, operational controls and employees.

- CRITERION I

OPERATIONAL ASSESSMENT - The organization shall establish and implement systems to assess productivity and rework.
- CRITERION II

FACILITIES AND EQUIPMENT - The general conditions of the organization’s facilities shall favor the optimization of processes, in order to guarantee their efficiency and ensure a healthy environment and one with good working conditions.
- CRITERION III

PLANNING AND OPERATIONAL CONTROL - The organization shall plan, implement and control the production processes necessary to meet the established requirements.
- CRITERION IV

OPERATIONAL PERFORMANCE OF EMPLOYEES - The organization shall establish and implement a system that allows to evaluate and analyze the operational performance of employees during production.



PRINCIPLE II - PRODUCT PERFORMANCE

The organization shall establish and implement systems that allow to evaluate and analyze the development and performance of the product, as well as its quality control.

- CRITERION I

PRODUCT DEVELOPMENT - The organization shall have a product development system that meets the customer’s needs and maintains control over it.
- CRITERION II

QUALITY CONTROL - The organization shall establish, implement and maintain a product quality control system.

# ECONOMIC

DIMENSION



## PRINCIPLE III - ECONOMIC IMPACTS

The organization shall establish and implement actions that have a positive economic impact for the organization.

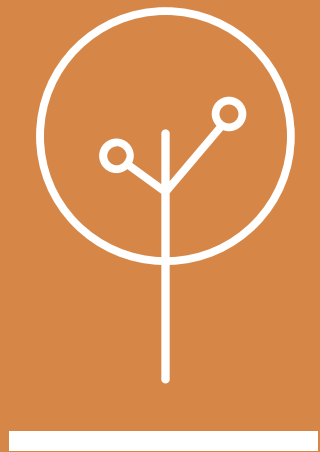
### CRITERION I

ACTIONS WITH ECONOMIC IMPACT - The organization shall implement actions and assess the positive economic impacts on production, on commercial sector and in other sectors of the organization.



# ENVIRONMENTAL

DIMENSION



## PRINCIPLE I - COMPLIANCE WITH THE APPLICABLE LEGAL REQUIREMENTS

The organization shall be managed through attitudes that ensure compliance with the applicable laws.

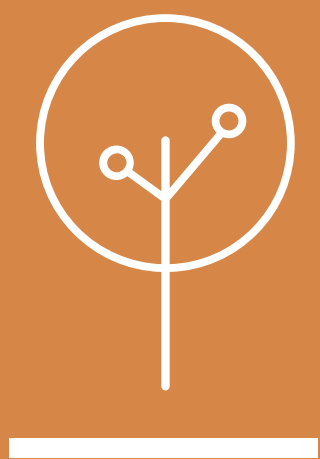
- CRITERION I

ENVIRONMENTAL LEGISLATION IN THE ORGANIZATION - The organization shall carry out production activities in accordance with environmental legislation as well as other applicable regulations.
- CRITERION II

ENVIRONMENTAL LEGISLATION AT THE SUBCONTRACTOR - The organization that carries out any activities in their production process through subcontracting, shall ensure that the subcontractors also comply with the environmental legislation and other applicable regulations.

ENVIRONMENTAL

DIMENSION



PRINCIPLE II - TRACEABILITY

The organization shall have the means to ensure the traceability of its raw materials throughout its supply chain.

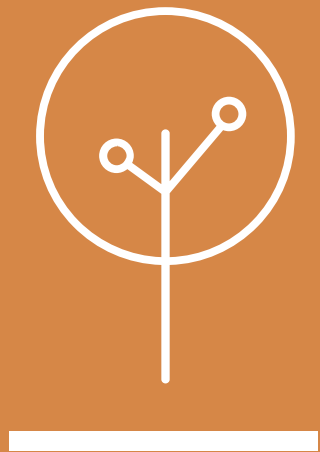
- CRITERION I

ORIGIN OF RAW MATERIALS - The organization shall be able to demonstrate the origin of its raw materials (raw or salted hides, tanned or crust leather).
- CRITERION II

SOURCE OF RAW MATERIALS - The organization shall ensure that its raw material supplier also has information on the source of the hides, in order to track information on the origin of the slaughtered animals that the hides came from, in order to identify, when necessary, that livestock production units are operating in accordance with the legislation.

# ENVIRONMENTAL

DIMENSION



## PRINCIPLE III – CONTROL OF RESTRICTED SUBSTANCES

The organization shall ensure that its products meet the limits established in relation to restricted substances.

- CRITERION I

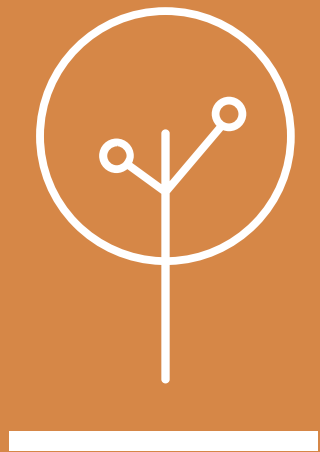
SPECIFICATIONS FOR THE LEATHER PRODUCED - The organization shall have mechanisms to ensure that it meets the requirements established by the customers or markets in which it operates or, in the absence of these, the internal criteria for restricted substances.
- CRITERION II

TESTS ON PRODUCED LEATHER - The organization shall assess the content of restricted substances in its products.
- CRITERION III

RESTRICTED SUBSTANCES IN CHEMICAL INPUTS AND RAW MATERIALS - The organization shall monitor the raw material and chemical inputs in relation to restricted substances, in order to ensure compliance with the specifications of the leather produced.

# ENVIRONMENTAL

DIMENSION



## PRINCIPLE IV – MANAGEMENT OF WATER CONSUMPTION

The organization shall properly manage the use of water, quantifying, monitoring and adopting measures to rationalize and reduce the consumption of this resource.

- CRITERION I**

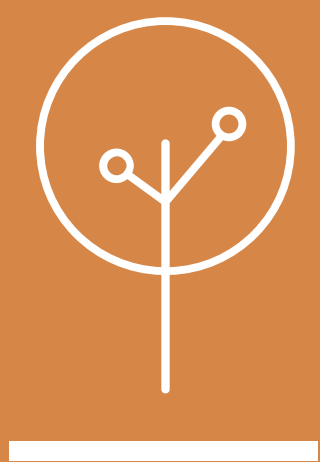
WATER SOURCES - The organization shall quantify the water used, identifying all supply sources.
- CRITERION II**

CONSUMPTION - The organization shall continuously monitor water consumption, including all supply sources.
- CRITERION III**

RATIONALIZATION AND REDUCTION - The organization shall adopt measures to rationalize and reduce the water used in its

ENVIRONMENTAL

DIMENSION



PRINCIPLE V – MANAGEMENT OF ENERGY CONSUMPTION

The organization shall properly manage energy use, quantifying, selecting sources, monitoring and adopting measures to rationalize and reduce the consumption of this resource.

- CRITERION I

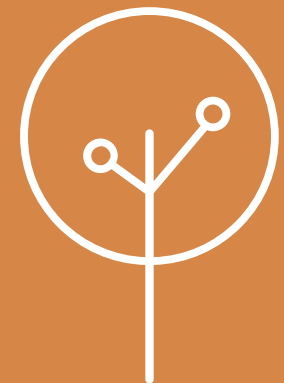
SOURCES - The organization shall quantify the energy used, identifying the sources and whether they are renewable or non-renewable.
- CRITERION II

CONSUMPTION - The organization shall quantify the energy consumption used per unit produced, including all sources (renewable and non-renewable).
- CRITERION III

RATIONALIZATION AND REDUCTION - The organization shall adopt measures to rationalize and reduce the energy used in its activities.

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PRINCIPLE VI – PRODUCTION PROCESSES

The organization shall conduct its production processes with the goal to reduce its environmental impact.

- CRITERION I

BEAMHOUSE OPERATIONS - Implementing best practices to reduce the environmental impact of these operations in terms of total dissolved solids (TDS), ammoniacal nitrogen, chemical oxygen demand (COD), biological oxygen demand (BOD5) and sulfides.
- CRITERION II

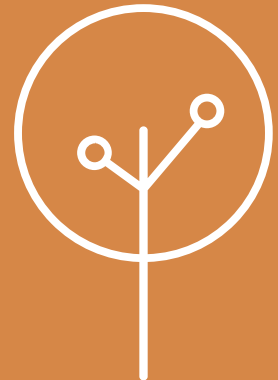
TANNING OPERATIONS - To reduce their environmental impact of these operations, implementing best practices to reduce the amount of salt in pickle and increasing the efficiency of tanning, increasing the exhaustion of the tanning agent and/or recycling, reusing or recovering the tanning agent used.
- CRITERION III

WET-END OPERATIONS - To reduce their environmental impact of these operations, implementing best practices to optimize the use of chemical inputs and obtain greater absorption in the leather, promoting greater exhaustion of residual baths.
- CRITERION IV

FINAL FINISHING OPERATIONS - To reduce their environmental impact of these operations, implementing best practices for dust extraction in buffering, application techniques and systems to capture particulates and gases.

# ENVIRONMENTAL

DIMENSION



## PRINCIPLE VII – WASTE MANAGEMENT

The organization shall properly manage the hazardous and non-hazardous waste generated with its activities, quantifying, monitoring and adopting measures to minimize the generation thereof.

- CRITERION I**

GUIDELINES - The organization shall establish a formal waste management procedure in accordance with the applicable legal requirements.
- CRITERION II**

GENERATION AND DISPOSAL - The organization shall have a system of records regarding the waste generated and/or used in its facilities.
- CRITERION III**

MINIMIZATION OF GENERATION - The organization shall promote actions to minimize the generation of waste and by-products and/or maximize its use in the unit itself either as a form of raw material or inputs for other activities.
- CRITERION IV**

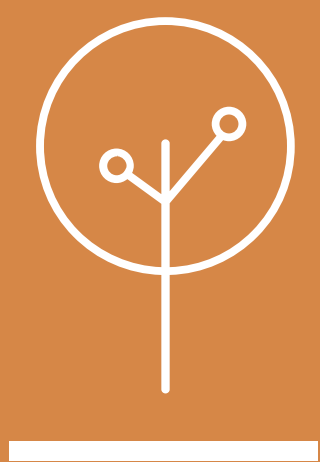
STORAGE - The organization shall store waste properly in its facilities, including packaging.
- CRITERION V**

PACKAGING - The organization shall properly manage the packaging of raw materials and inputs received, as well as the packaging of its products.



# ENVIRONMENTAL

DIMENSION



## PRINCIPLE VIII - TREATMENT OF LIQUID EFFLUENTS

The organization shall, in addition to complying with the regulatory requirements related to the discharge of waste water, implement a management program and use the appropriate technology to minimize the release of pollutants.

- CRITERION I

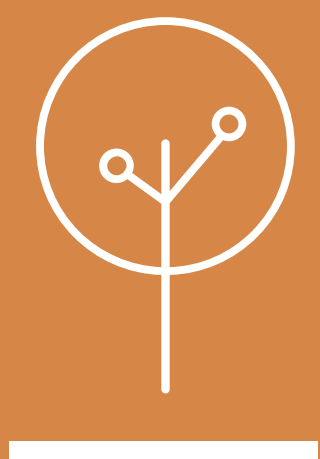
EFFLUENT TREATMENT SYSTEM - The organization shall have a liquid effluent treatment system that guarantees compliance with the limits for the effluent load permitted by law, systematically monitoring the quality of its releases.
- CRITERION II

REDUCTION - The organization shall seek to minimize the amount of effluents generated, and to improve treatment efficiency.



# ENVIRONMENTAL

DIMENSION



## PRINCIPLE IX – MANAGEMENT OF ATMOSPHERIC EMISSIONS

The organization shall properly manage the atmospheric emissions generated and, in addition to complying with the regulatory requirements related to these emissions, implement a preventive maintenance program for their equipment and use technology to minimize polluting emissions.

- |                      |   |
|----------------------|---|
| <b>CRITERION I</b>   | EMISSION CONTROL - The organization shall guarantee compliance with the limits of atmospheric emissions permitted by law.   |
| <b>CRITERION II</b>  | EQUIPMENT CLEANING AND MAINTENANCE - The organization shall keep the emission abatement equipment in perfect operating condition.                                       |
| <b>CRITERION III</b> | ODOR CONTROL OUTSIDE OF THE PLANT - The organization shall monitor and control odors arising from its activities.   |
| <b>CRITERION IV</b>  | VOLATILE ORGANIC COMPOUNDS - The organization shall control and seek to minimize its emissions of volatile organic compounds (VOC) per metric unit of leather produced. |
| <b>CRITERION V</b>   | EXTERNAL NOISE - The organization shall monitor and control the noise level outside its facilities.   |



## PRINCIPLE I - COMPLIANCE WITH THE APPLICABLE LEGAL REQUIREMENTS

The organization shall be managed with respect for the basic human rights and fundamental principles and rights at work, complying with all applicable legal requirements.

### CRITERION I

CHILD, FORCED OR SLAVE-LIKE LABOR IN THE ORGANIZATION - The organization shall not use child labor, forced labor or any labor similar to slave labor in its processes and operations, and must follow the other labor laws applicable to its type of activity.

### CRITERION II

CHILD, FORCED OR SLAVE-LIKE LABOR IN RELATIONS WITH SUBCONTRACTORS AND SERVICE PROVIDERS - The organization that carries out any activities through the use of subcontracting and service providers shall ensure that these also do not use child, forced or similar types of labor in their processes and operations.



## PRINCIPLE II - INTERNAL PUBLIC

The organization shall establish, implement and maintain policies designed for its internal public, covering all employees.

### CRITERION I

**HEALTH AND SAFETY** - The organization shall ensure the health and safety of the employee, following the applicable legislation and standards, ensuring the general conditions in its facilities to ensure efficiency from the point of view of safety.

### CRITERION II

**UNION RIGHTS** - The organization shall respect the right of association for all employees, with the freedom to form and associate with workers' unions of their choice and to negotiate collectively.

### CRITERION III

**DISCRIMINATION AND PREJUDICE** - The organization shall comply with legislation that combats discrimination and prejudice, monitoring its diversity and promoting equal opportunities for the internal public.

# SOCIAL

DIMENSION



## CRITERION IV

**PROFESSIONAL DEVELOPMENT** - The organization shall promote systematic professional development and training activities, aimed at the continuous improvement of employees, such as training and courses focused on specific functions and tasks, in order to positively impact their employability.

## CRITÉRIO V

**REMUNERATION** - With regard to remuneration, the organization shall follow the lowest wage agreed upon with the union, as well as provide job and salary criteria.

## CRITÉRIO VI

**SOCIAL RESPONSIBILITY** - The organization shall develop and promote employee awareness, education, training and engagement programs, with the aim of disseminating social responsibility practices.

## CRITÉRIO VII

**SATISFACTION ASSESSMENT** - The organization shall establish a system for assessing the satisfaction of its employees.



## PRINCIPLE III – EXTERNAL SUPPLIERS

The organization shall establish and maintain a system to evaluate and select external providers (supplier, subcontractor and service provider), in order to meet economic, environmental and social requirements.

### CRITERION I

**SELECTION OF EXTERNAL SUPPLIERS** - The organization shall establish and maintain a system, with the objective of evaluating and selecting suppliers, subcontractors and service providers in a way that meets the established requirements.

## PRINCIPLE IV – FAIR COMPETITION PRACTICES

The organization shall establish pricing and competition practices in the market, in compliance with the legislation and in search of a loyal and significant positioning in the sector.

### CRITERION I

**FAIR COMPETITION** - The organization shall follow the principles of fair competition, supporting the fight against piracy, evasion, fraud, corruption and unfair competition in the sector.



**PRINCIPLE V - CUSTOMERS**

The organization shall establish and efficiently implement means of customer communication and customer service, referring to products, services and information.

**CRITERION I**

PROCESS IMPROVEMENT - The organization shall improve its processes based on the assessment of customer satisfaction.

**CRITERION II**

COMMUNICATION CHANNELS - The organization shall provide channels of communication and information to the customer, which are easy to access, with the objective of passing on information and resolving doubts in regards to products and services.

**CRITERION III**

CUSTOMER RELATIONSHIP - The organization shall establish systems to ensure the quality of business relationships, taking care with the privacy of customer data and providing accurate information.





**PRINCIPLE VI - INVOLVEMENT WITH THE LOCAL COMMUNITY, GOVERNMENT AND SOCIETY**

The organization shall promote engagement with the local community, through projects for its development, in order to improve quality of life, rescuing and preserving the history of the society in general, in addition to seeking government support and incentives for programs of improvement and development of the local community and society, as well as carrying out incentive and awareness campaigns on social responsibility.

- CRITERION I**

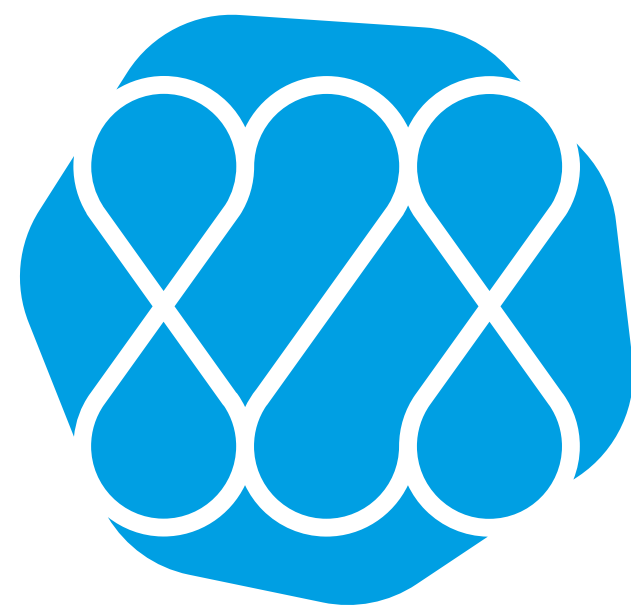
RELATIONS WITH THE LOCAL COMMUNITY - The organization shall establish and maintain relationship practices with the local community, promoting well-being for the community.
- CRITERION II**

ENGAGEMENT WITH THE GOVERNMENT - The organization shall establish practices of involvement with the government or public entities on projects, seeking support and searching for incentives and government involvement in actions and programs for the improvement and development of the local community and society in general.
- CRITERION III**

COMMUNITY SERVICE CHANNEL - The organization shall establish and implement a channel for attending to manifestations and public relations aimed at the local community and society in general, to ensure a good relationship.

WHAT ARE THE LEVELS  
**OF CERTIFICATION?**

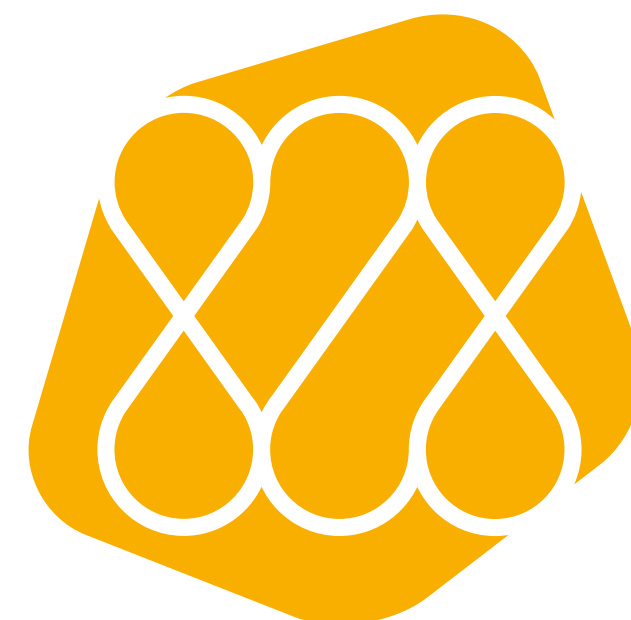




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CERTIFICATION OF  
SUSTAINABILITY**

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**DIAMON LEVEL  
CERTIFIED  
BUSINESS**



**BRAZILIAN LEATHER  
CERTIFICATION OF  
SUSTAINABILITY**

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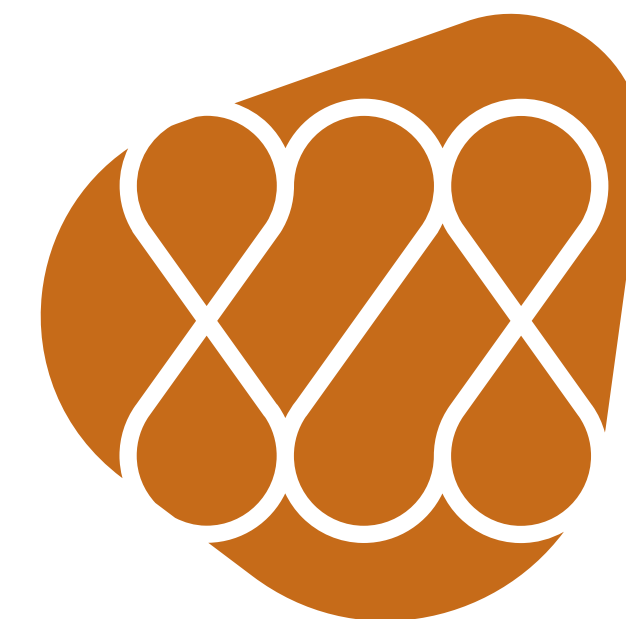
**GOLD LEVEL  
CERTIFIED  
BUSINESS**



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**SILVER LEVEL  
CERTIFIED  
BUSINESS**



**BRAZILIAN LEATHER  
CERTIFICATION OF  
SUSTAINABILITY**

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**BRONZE LEVEL  
CERTIFIED  
BUSINESS**



**BRONZE SEAL**  
Minimum of 50% of applicable indicators met in all dimensions.



**SILVER SEAL**  
Minimum of 75% of applicable indicators met in all dimensions.



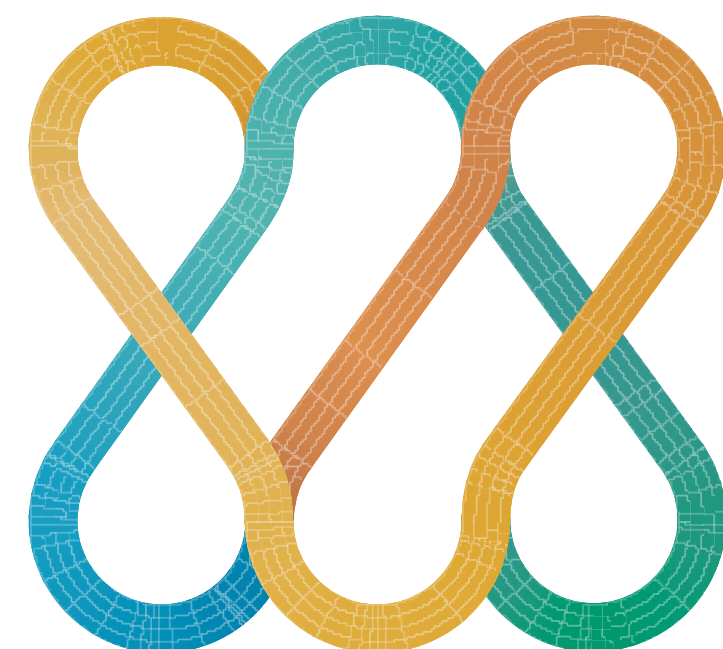
**GOLD SEAL**  
Minimum of 90% of applicable indicators met in all dimensions.



**DIAMOND SEAL**  
100% of applicable indicators met in all dimensions.

WHO AUDITS THE  
**CERTIFICATION?**





CSCB

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